

BECKY-LULU DARTNELL

GRAPHIC DESIGNER/ANIMATOR

CONTACT INFORMATION

Portfolio: beckyluludartnell.com
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PERSONAL PROFILE

I am a Graphic Designer and Animator. I have experience with overall design and branding, print collateral, web and email assets, social media, paid social ads, animation, video editing, marketing, illustrations, UI app design, campaigns and

WORK EXPERIENCE

The Chartered Institute of Marketing, CIM
(Jan 2025 - Present) - Designer.

Fizzy Mag (Nov - Dec 2024) - Graphic Design Intern.

Roku Agency (August - Nov 2024) - Graphic Designer.

Happio (April - August 2024) - Graphic Designer and Animator.

GoE Wellness (Jan 2023 - May 2024) - Graphic Designer.

GoE Wellness (July 2022 - Jan 2023) - Junior Marketing Specialist.

Humankind (Oct 2022 - Sept 2023) - Content Creator for an independent social media platform.

Sam The Chip Man (Nov 2022 - April 2023) - Video Editor.

Royal Mail (Nov 2021 - July 2022) - Post Person.

Our World Too (Nov 2021 - April 2022) - Graphic Designer.

Smiggle (August - Nov 2021) - Sales Assistant.

Life's Meeting Room (2021) - Independent Stop-Motion Animation.

Website (2021) - Created and kept updated website portfolio.

CATT's informational film (2020) - Group 2D film for CATT's charity, Producer and Part Animator.

Man Down (2020) - Independent Stop-Motion film.

The Edge of Eden (2020) - Independent 2D animated micro film.

Sundae Afternoon (2019) - Stop-Motion film, Art Director and Animator.

Wandering & Wondering (2019) - Independent drawn animation.

Select Fashion (Nov 2016 - August 2018) - Sales Assistant.

Advertising and promotional materials (2016 - 2020)
- Graphic Designer.

HARD SKILLS

I am skilled in DragonFrame, Adobe After Effects, Premiere, Audition, Photoshop, Illustrator, Indesign, Lightroom, Canva, Figma, Capcut, ProCreate, TV Paint, and Elevenlabs. I have some knowledge on Maya (3D software).

SOFT SKILLS

Ambitious, dedicated work ethic, good time management, ability to production manage a group, meet deadlines without losing any creative intention, easy to manage in a team, responds well to feedback.

QUALIFICATIONS

University for the Creative Arts, Farnham
(2018 - 2021)
BA (Hons) Animation Degree - First Class

Farnborough Sixth Form College - A-Levels
(2016 - 2018)
Fine Art - B
Psychology - B
Sociology - B

Yateley School - GCSE's
(2011 - 2016)
Art - A*
Religious Studies - A
Music - C
Latin - C
English Language - B
English Literature - B
Maths - B
Statistics - B
Core Science - C
Additional Science - B
Information Technology - C

CPD TRAINING

The Chartered Institute of Marketing, CIM
(2025 - 2026)

- Marketing Fundamentals
- AI for Social Media Content Production
- Storytelling Masterclass
- AI Enabled Content Production
- Brand Storytelling
- Planning and Optimising Marketing Campaigns
- Social Media Marketing
- Behavioural Economics
- Brand Marketing Principles