

# BECKY-LULU DARTNELL

GRAPHIC DESIGNER/ANIMATOR

## CONTACT INFORMATION

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## PERSONAL PROFILE

I am a Graphic designer, Video Editor and Animator. I push boundaries in my animation and designs to create new and unique outlooks on the world. I use metaphor to encourage a deeper meaning and understanding of social, psychological and philosophical topics.

## WORK EXPERIENCE

**Happio (April 2024 - Present)** - Freelance Graphic Designer and Animator. I have worked on onboarding design and animation for Happio's mental health app.

**GoE Wellness (Jan 2023 - Present)** - Graphic Designer. Within this role I have worked on the overall design and branding of the product label designs and worked on brochures, event posters, email assets, magazine ads, website banners, brand development, social media assets, animation, video editing, marketing, and illustrations.

**GoE Wellness (July 2022 - Jan 2023)** - Junior Marketing Specialist. Within this role it quickly developed into a design role.

**Humankind (Oct 2022 - Sept 2023)** - Content Creator for an independent social media platform.

**Sam The Chip Man (Nov 2022 - April 2023)** - Video Editor.

**Our World Too (Nov 2021 - April 2022)** - Graphic Designer.

**Life's Meeting Room (2021)** - Independent Stop-Motion animated documentary answering the question of "What is the meaning of life?" It has made official selections in 10 film festivals, won best award in its category and an international film award.

**Website (2021)** - Created and kept updated website portfolio.

**CATT's informational film (2020)** - Group 2D film for CATT's charity, Producer and Part Animator.

**Man Down (2020)** - Independent Stop-Motion film about a young man who goes to great effort to keep smiling in front of his friends so they're unaware of him struggling with depression. 'Man Down' has been shown at Corti a Ponte film festival in Italy.

**The Edge of Eden (2020)** - Independent 2D animated micro film made using Adobe After Effects.

**Sundae Afternoon (2019)** - Stop-Motion film, Art Director and Animator. It has been shown at 16 film festivals winning 2 awards.

**Wandering & Wondering (2019)** - Independent drawn animation about a philosophers thoughts on his walk to work.

**Advertising and promotional materials (2016 - 2020)** - Posters for local events in the community.

## QUALIFICATIONS

**University for the Creative Arts, Farnham (2018 - 2021)**

BA (Hons) Animation Degree - First Class

**Farnborough Sixth Form College - A-Levels (2016 - 2018)**

Fine Art - B, Psychology - B, Sociology - B

**Yateley School - GCSE's (2011 - 2016)**

Art - A\*, Religious Studies - A, Music - C, Latin - C, English Language - B, English Literature - B, Maths - B, Statistics - B, Core Science - C, Additional Science - B, Information Technology - C.

## HARD SKILLS

I am skilled in DragonFrame, Adobe After Effects, Adobe Premiere, Adobe Audition, Photoshop, Illustrator, Canva and TV Paint. I have some knowledge on Maya (3D software).

## SOFT SKILLS

Ambitious, dedicated work ethic, good time management, ability to production manage a group, meet deadlines without losing any creative intention, easy to manage in a team, responds well to feedback.